



Secura

Virtual Cards, Real Protection—Powered by AI

secura.uz

Try Pitch

Problem

\$68.5 Million Annual Losses from Card Fraud in Uzbekistan



12 million cyberattacks in 2024,
Avg. loss per incident: 1200\$



58,800 cybercrime incidents in 2024,
with 57,400 involving unauthorized
bank card transactions (97.7% of all
cybercrimes).

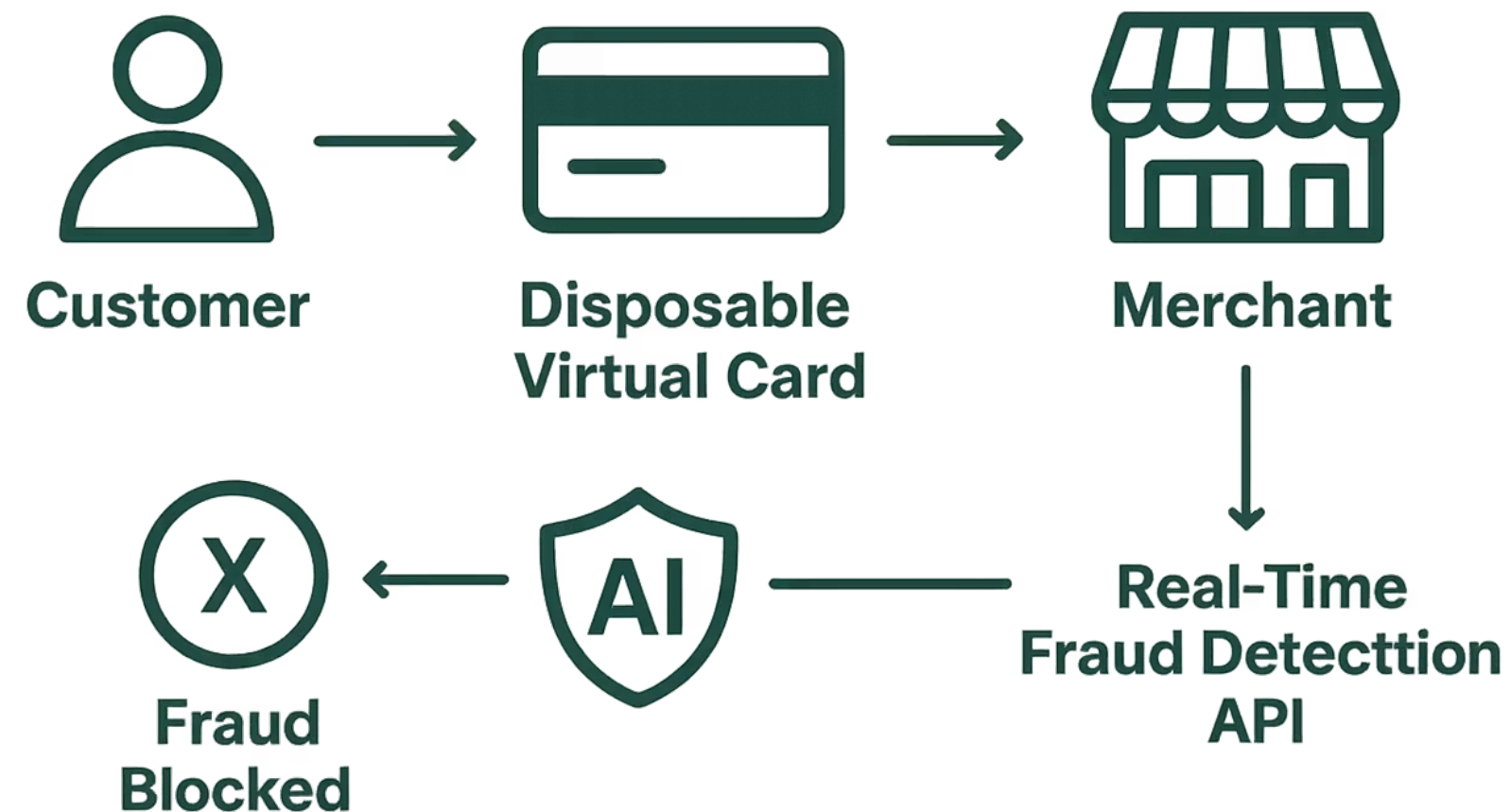


- **43%** of consumers avoid digital payments

Solution

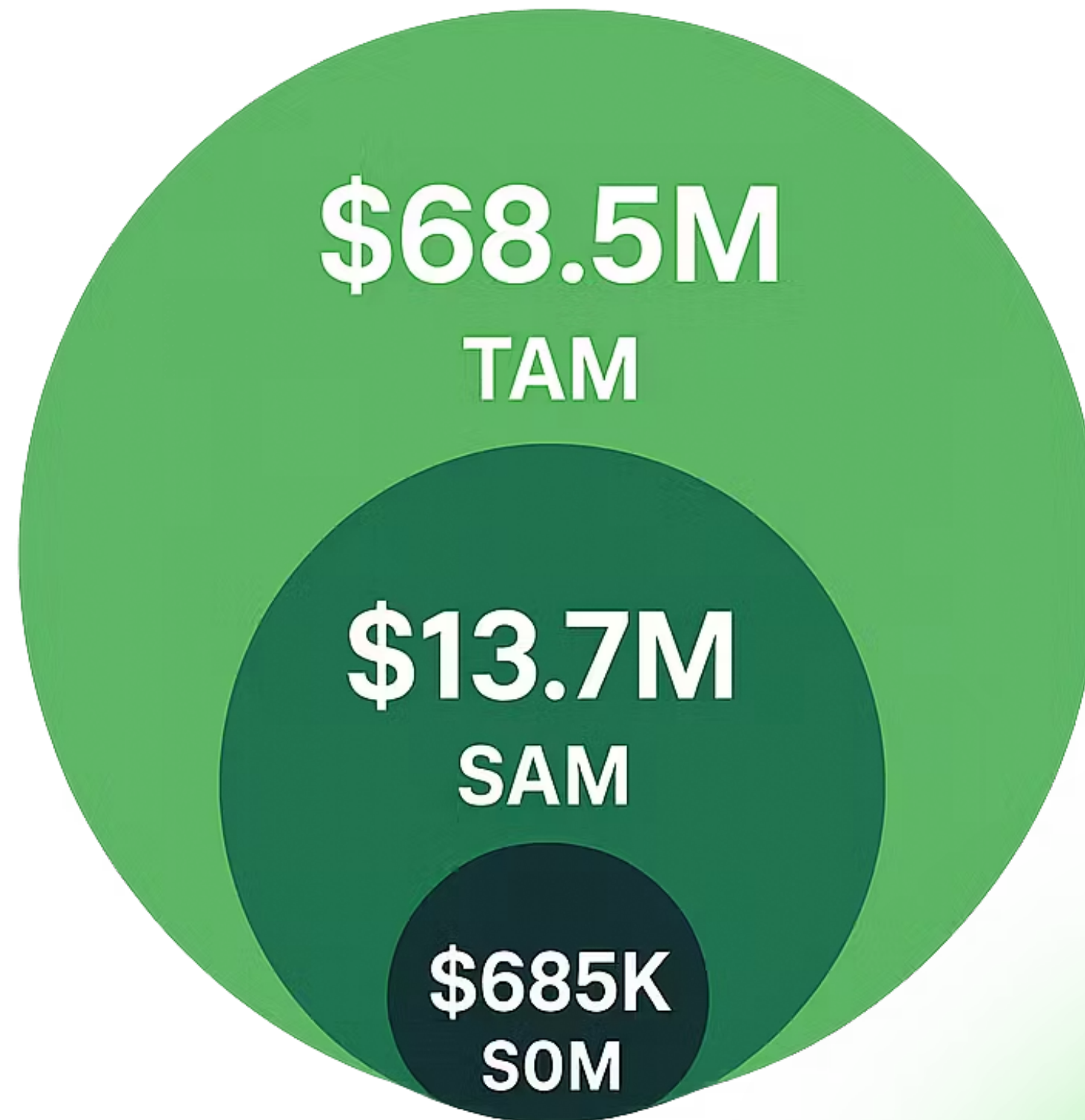
Real-Time Fraud Detection API & Disposable Virtual Cards

- **AI-Powered Fraud Detection** (Real-time detection of suspicious transactions through machine learning.)
- **Disposable Virtual Cards:** Secure, white-label solution, virtual cards expire after one use.



Market Opportunity

\$13.7 Million Addressable Market (2024)



Business Model

Year 1 (2025) Target Revenue Breakdown

Revenue Stream	Number of Clients	Annual Revenue per Client	Total Annual Revenue
Banks	2	~\$24,000	\$48,000
Payment Platforms	2	\$24,000	\$48,000
Initial Setup Fees	4	\$5,000	\$20,000
Total Revenue			\$116,000

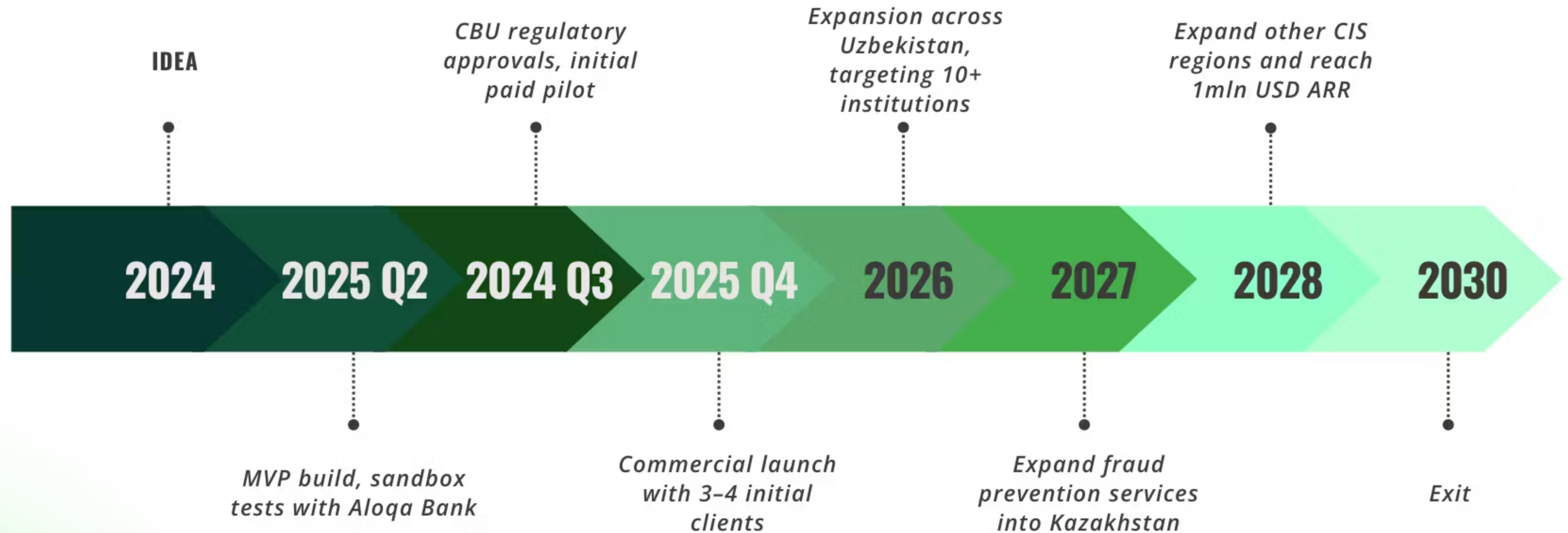
Competitive edge

First Mover in CIS

Feature	Secura	Stripe Radar	Revolut	Local providers
Pricing	Affordable ✓	High ✗	High ✗	✗ Not Available
Local Market Expertise	Yes ✓	No ✗	Yes ✓	No ✗
Real-time Fraud Detection	Yes ✓	Yes ✓	No ✗	No ✗
CBU Regulatory Compliance	Yes ✓	No ✗	No ✗	Limited ✗

Roadmap

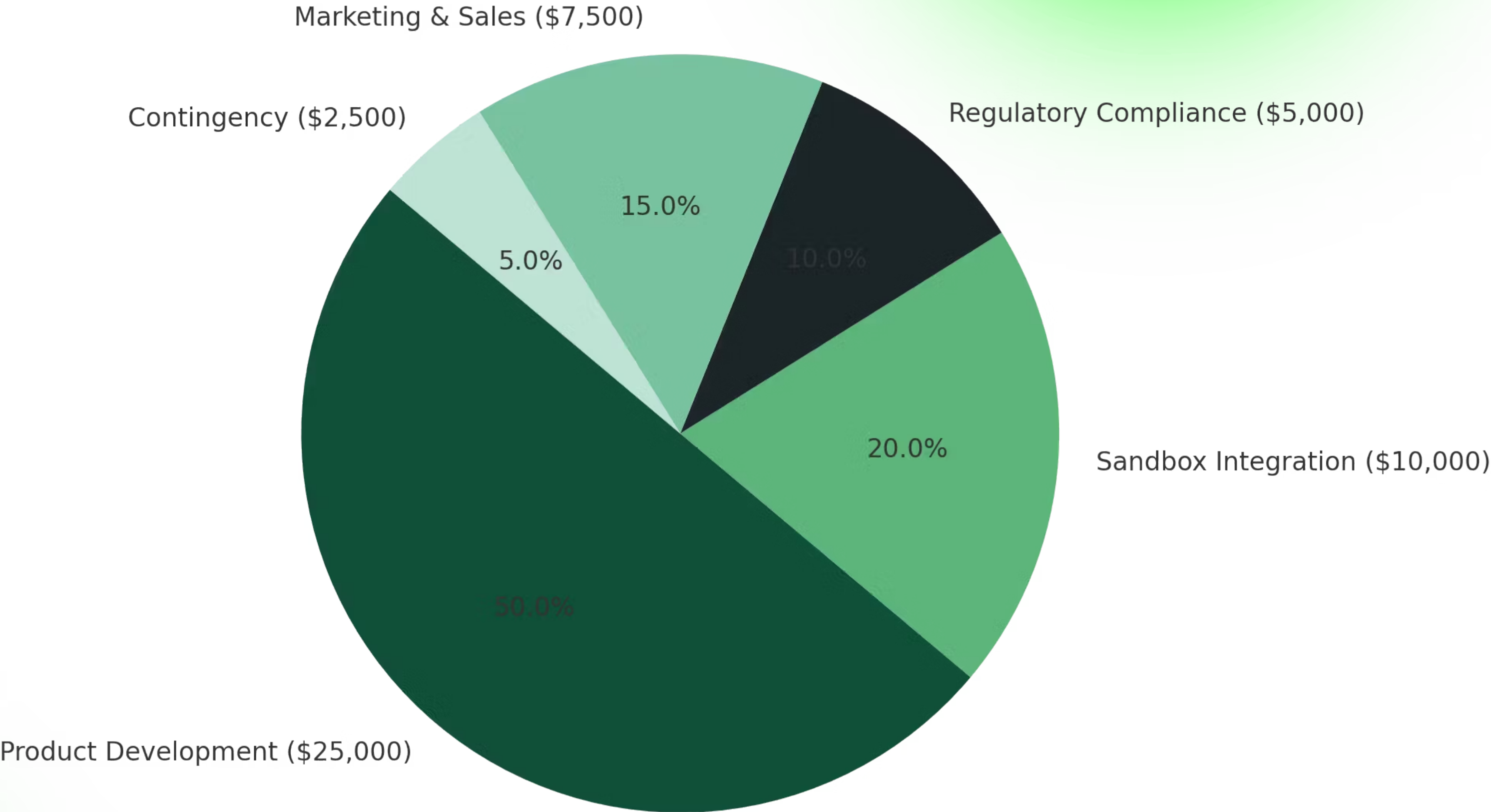
ROADMAP



Funding Ask

Funding Ask: \$50,000

Funding Allocation



Proposal to Investor

Metrics	Details
Exit Methods	Strategic sale, management buyout, IPO, founder/company buyout
Expected Valuation at Exit	\$1,000,000 – \$1,500,000
Investor's Share (15%)	\$150,000 – \$225,000
Investor's Expected ROI	200% – 350% (3x – 4x)
Release Period	3–5 years (by 2028–2030)
Preferred Exit Strategy	Acquisition by strategic fintech company or founder/company buyout
Buyer/Placement	Strategic fintech investor or founders
Estimated Valuation Multiple	5–7x projected annual revenue
Expected Project Profitability	High (target 70% gross margin due to recurring SaaS revenue model)

The Team

Behruz Hamidov



CEO & Founder

MSc Project Manager, Banking and Finance Academy , 3+ years experienced Project Manager

Azizbek Vahidov



COO & Co-Founder

13+ years Experienced Full Stack Developer

Umidjon Vahidov



Advisor

10+ years experience in Fintech
Tech Lead at Beepul

G'olib Khalimov



CTO & Cybersecurity Engineer

8+ years experienced Backend Engineer

Jasurbek Dusmurodov



Senior Software Engineer

4+ years experienced Backend Engineer

Contacts



Bekhruz Khamidi

CEO

thank_____you



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